



BUSINESS RESOURCE CENTERS

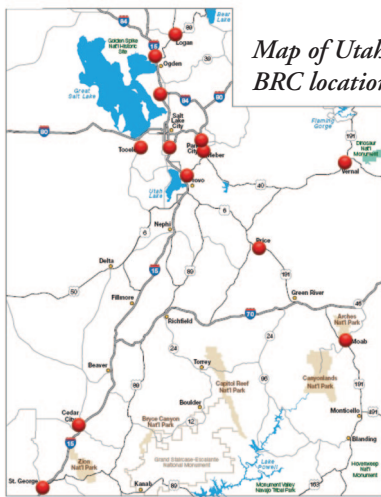
Business Resource Centers (BRCs) connect Utah's business owners and entrepreneurs with private, public and academic resources in an efficient and measurable manner to help foster the success and sustainability of Utah's new and existing businesses.

What is a BRC?

- "One-stop-shop" for business services.
Campus Book Rentals received assistance from the Northfront BRC in Davis County. As a result, the company has seen substantial sales growth and has had to upgrade its warehouse facility four times.
- Coordination of services provided to the client.
- Access to a statewide network of service providers, industry leaders, capital providers and information.

Benefits

- Maximizes use of available services and resources.
- Business owner makes one stop for all services.
- Small Business Development Centers help with business plans and counseling.
- Service providers coordinate their activities.



Map of Utah
BRC locations



Southern Utah University BRC.

Current

- There are 13 public BRCs operating or starting up throughout Utah as of July 2011. When the program began in 2008, there were four BRCs.
- Oversight of the BRC program is provided by the Business Assistance Advisory Board which, with recent expansion to the statute, oversees several business assistance programs and makes recommendations to the Governor's Office of Economic Development.
- 12 BRCs competed for and were awarded grants to assist their operations in FY2012 through funds made available by the Utah State Legislature.
- BRCs currently operate in Cache County, Box Elder County, Davis County, Tooele County, Park City, the Heber Valley, Sandy, Orem, the Uintah Basin, Carbon County, Cedar City, Moab and St. George.

Each BRC has partnered with various service providers

- Local universities, colleges and ATCs
- Small Business Development Centers
- Procurement Technical Assistance Center (PTAC)
- Manufacturing Extension Partnership (MEP)
- Utah Science Technology and Research initiative (USTAR)
- SCORE (small business mentoring)
- Custom Fit (job training)
- Local economic development organizations
- Chambers of commerce
- Microloan organizations